



Media Contacts:

Roderick Kelly
Marketing Director, Revv Aviation
Roderick.kelly@revvaviation.com
630-650-6730

Devon Eisma
Founder & CEO, OptimuMedicine
devon@optimummedicine.com
702-302-4569

Revv Aviation Joins with Optimum AIR to Provide Air Ambulance Service in Southwest Region

AURORA, Ill., and LAS VEGAS, April 18, 2023 – Revv Aviation and Optimum AIR have signed an agreement to jointly provide critical care air transport services to the Southwest Region.

OptimuMedicine, the parent company of Optimum AIR, operates out of Las Vegas, has provided critical care ground and air service in Nevada since 2017. That includes both ground and fixed-wing ambulance. Revv Aviation will fulfill the existing need with a dual-piloted King Air 200/350 and dedicated crew for 24-hour on-demand response.

More than 550,000 patients in the United States are transported via air ambulance every year, according to the Association of Air Medical Services. It's especially important in rural areas to transit patients in life-threatening situations to metropolitan hospitals for treatment.

OptimuMedicine was founded in 2017 by a group of health care professionals who sought to improve the overall quality of health care in the communities they served by improving pre-hospital and interfacility transport.

“We strive to embody the best elements of transport, emergency, and critical care medicine in everything that we do,” said OptimuMedicine founder and CEO Devon Eisma. “Forming a business relationship with Revv Aviation makes perfect sense. Our philosophies and values mirror each other, as do our cultures, training and expertise.”

Guy Lieser, CEO of Revv Aviation, said getting into the air ambulance business “complements our existing charter business. Our fleet of King Airs are ideal for regional air ambulance missions because of their cost-effectiveness, cabin size and ability to land and take off on shorter runways, which is typical in sparsley populated areas.”

The King Air will be kept in a dedicated air ambulance configuration, capable of transporting all types of patients from neo-nates to adults.

About OptimuMedicine, LLC

OptimuMedicine was founded in 2017 by a group of nurses, nurse practitioners, paramedics and a physician who desired to improve the overall quality of health care in the communities they served by first improving pre-hospital and interfacility transport and then bridging the gap from the emergency department to the intensive care unit. Our mission is to provide excellent care to each patient we encounter, relevant and timely education to each of our students and model integrity with every interaction.

About Revv Aviation

Owned by CL Enterprises, Revv Aviation (revvaviation.com) has fixed-base operations in Aurora and Schaumburg, Il.; Council Bluffs, Davenport and Muscatine, Iowa; Huron, S.D.; and Janesville, Wis. In addition, Revv operates flight schools in Sioux City, Iowa, Moline, Ill., and Omaha, Neb. Revv Aviation provides Part 61 and Part 141 flight training, Part 135 charter services with both owned and managed airplanes, corporate pilot services, airplane maintenance, turbine and jet engine maintenance and reports, avionics, fuel services and aircraft storage. Revv Aviation is expanding in the Midwest and beyond.